

Transcultural exchanges & communication flows

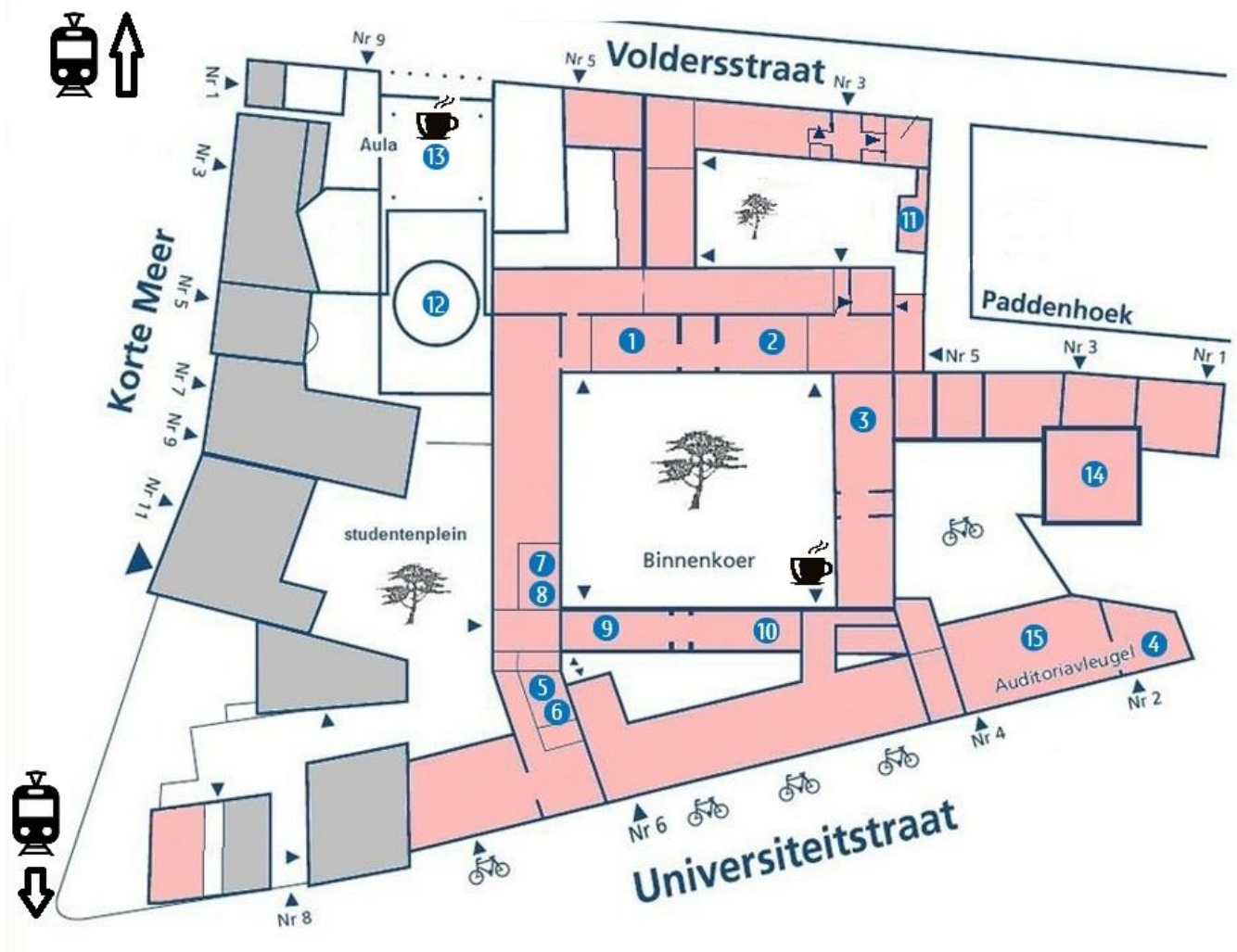
#etmaal2018 | 8-9 February 2018

etmaal  
2018



## Conference programme

(Full programme? Etmaal2018-app via Play and Apple Store)



# etmaal 2018

- 1 Auditorium A
- 2 Auditorium B
- 3 Auditorium C
- 4 Auditorium D
- 5 Auditorium F (2nd floor)
- 6 Auditorium G (3rd floor)
- 7 Blauwe zaal
- 8 Rode zaal (2nd floor)
- 9 LL.M-lokaal
- 10 Pleitlokaal
- 11 Facultaire raadzaal rechten
- 12 Aula ceremoniezaal
- 13 Peristilium
- 14 Filmzaal Plateau
- 15 NBI

All lunches and coffee breaks will take place at room 'Peristilium' (13) of Campus Aula (Voldersstraat 9) where you will also find the information desk for on-site registration and collection of conference bags.

## NEED SOME WIFI?

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Password: **NMu6hLB2**

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After correct authentication you can use the Internet connection. Your connection to this wireless LAN is not encrypted. To protect your personal data, please use encrypted connections like https, imaps, ssh etc. or a VPN client.



# THURSDAY 8 February 2018

## Session 1: Thursday 11:15-12:15

### Images, audiences and the suffering other – Journalism

**Location:** AUD A - **Chair:** Hedwig De Smaele

Bekaert May and Rozane De Cock	The Impact of Level of News Photo Graphicness on Reader's Emotions, Perception of News Credibility and News Worthiness
Lien Mostmans and Kevin Smets	'Memories of Seeing': An Exploratory Study of Refugees' Perceptions of Photographs About Migration
Laurens Van der Steen and Pieter Maesele	Zicht op het Zuiden? De rol van fotografische en pictografische afbeeldingen in communicatie over Fair Trade
Eline Huiberts & Stijn Joye	Who cares for the suffering other? A survey-based study into reactions towards images of distant suffering

### Politicians, media and voters – Political Communication

**Location:** AUD B - **Chair:** Joost van Spanje

Joost van Spanje and Rachid Azrout	Bringing Background Back In: A Dutch New Party and the Revival of Socio-Economic Background Voting
Carolin Ischen and Andreas Goldberg.	Be there or be square – The impact of participation and performance in the Dutch TV debates and its coverage on voting behaviour
Katjana Gattermann	The mediated personalization of European Parliament election campaigns, 1994-2014
Jan Kleinnijenhuis, Anita van Hoof and Wouter van Atteveldt	News about issue positions, attacks and failures: how classic media, Facebook and twitter affect voting

## Fiction versus reality – Media Psychology

**Location:** AUD C - **Chair:** Julia Kneer

Jordy Krijgsman and Julia Kneer	Dead but still alive: Computer animated imagery for deceased actors – does this affect the enjoyment of the audience?
Anne Land-Zandstra, Dylan van Gerven, Kelly Hoefakker and Welmoet Damsma	Real or fake? The role of authentic objects in science museums

## Transformative consumer research – Persuasive Communication

**Location:** AUD D - **Chair:** Sander Hermsen

Adriana Solovei and Bas van den Putte	The role of WoM in increasing the persuasiveness of public campaigns
Paola Remmelswaal, Marijn Meijers and Naomi Vonk	Wat is de Modererende Invloed van Milieubetrokkenheid op de Effectiviteit van Visuele versus Tekstuele Groene Labels?
Marijn Meijers, Paola Remmelswaal and Anke Wonneberger	Using Visual Feedback Metaphors to Stimulate Clothing Recycling
Sander Hermsen and Jeana Frost	Lessons from a failed attempt at increasing sustained use of a mobile app providing digital feedback on water drinking

## Media debates – Media Industries and Policies

**Location:** AUD F - **Chair:** Martine van Selm

Anne Nienhuis, Renée van der Nat, Piet Bakker and Kiki de Bruin	Hoe het nieuws verdween van internet... Een eerste inventarisatie van verdwenen journalistieke online content
Linda van den Heijkant, Iina Hellsten, Martine van Selm and Rens Vliegthart	Media debate on raising the retirement age in the Netherlands: sub-issue and stakeholder approach
Sandra Jacobs and Anke Wonneberger	Enacting mediatization in public sector organizations: The role of communication managers
Julia Cramer and Anne Land-Zandstra	Wetenschappers in de spotlights -- belangrijke elementen in populairwetenschappelijke presentaties volgens wetenschappers en het publiek.

## Representation in film and television – Popular Communication

**Location:** AUD G - **Chair:** Lies Van De Vijver

Lennart Soberon	In Cinema's Crosshair: A longitudinal study on enemy image construction in the American action thriller (1981-2016)
Eduard Cuelenaere, Stijn Joye & Gertjan Willems	'Loft nos iungebit'? : Drie keer hetzelfde, maar anders: Een vergelijkende filmanalyse van de Belgische, Nederlandse en Amerikaanse 'Loft' (2008, 2010, 2014) .
Lara Mugge, Merel van Ommen and Serena Daalmans	Het is een "messed up fairy-tale" Een kwalitatief onderzoek naar de morele evaluatie van liefde en relaties in Fifty Shades of Grey
Sebastiaan Bayet	Personalizing the History of Women: The Metanarrative of 'Mad Men'

## Health news and information – Health Communication

**Location:** BLAUWE ZAAL - **Chair:** Julia van Weert

Bart Vyncke and Baldwin Van Gorp	De band tussen media en stigma, door de ogen van mensen met een psychische aandoening
Anneleen Vandekeybus and Baldwin Van Gorp	Frames and counter-frames giving meaning to euthanasia: Framing the end-of-life debate in the Dutch media
Ionica Smeets, Peter Burger, Mattijs Numans, Francien Bossema and Joop Schat	Deze studie redt je leven: overdrijving in persberichten en nieuwsartikelen
Lei Yang, Yuping Mao and Jeroen Jansz	Chinese Hui Minority People's Needs in Obtaining Health Information About Cardiovascular Diseases

## Sourcing practices – Journalism

**Location:** RODE ZAAL - **Chair:** Sarah Van Leuven

Kathleen Beckers	Power of the People or the Expert? The influence of vox pop and expert statements on news item attractiveness, perceived public opinion and personal opinion
Sebastiaan van der Lubben	"Het ziet er niet goed uit" Een kwantitatieve inhoudsanalyse naar bronnenkeuze in Nederlandse en Vlaamse liveblogs over de aanslagen in Brussel, 22 maart 2016
Yael de Haan, Sanne Kruikemeier, Sophie Lecheler and Manon Metz	Thank Google! Observing Journalistic Online Sourcing Behavior
Kenza Lamot and Steve Paulussen	De gewone man/vrouw in de krant. Een onderzoek naar de evolutie van burgerbronnen in Vlaamse kranten, 2006-2016

## Online organizational communication – Organizational Communication

**Location:** LLM-Room - **Chair:** Alexander Schouten

Jos Bartels, Ward van Zoonen, Anne-Marie van Prooijen and Alexander Schouten	Can I just shout or should I really listen? – The role of Organizational Facebook Communication in Employees' Electronic Word of Mouth
Iina Hellsten, Anke Wonneberger and Sandra Jacobs	How actors shape issue arenas on Twitter: Food issues in the Netherlands
Nyamwaya Munthali, Cees Leeuwis, Annemarie van Paassen, Rico Lie, Richard Asare, Ron van Lammeren and Marc Schut	Innovation intermediation in the digital age. Comparing public and private ICT platforms for agricultural advisory communication in Ghana
Guy Laban and Theo Araujo	Working as a team: The influence of cooperation with a chatbot on customer service perceptions

## Advertising: content and format – Persuasive Communication

**Location:** Pleitlokaal - **Chair:** Frank van Meurs

Frank van Meurs, Jos Hornikx, Jauke van den Heuvel and Anne Janssen	Het gebruik van markeerders van country-of-origin in tijdschriftadvertenties
Lotte Willemsen, Komala Mazerant, Anne-Lise Kamphuis and Gerrita van der Veen	Reaching a Tipping Point with Topical Advertising? How Moment- and Content-Characteristics drive Engagement with Topical Advertising
Thijs Waardenburg and Lotte Willemsen	Breaking out of social media networks with topical advertising: Analyzing proportions of retweets and comments inside and outside Twitter networks
Ruud Koolen and Florence van Wilgenburg	Should resume layouts always be creative?



## Political Targeting – Political Communication

**Location:** Facultaire Raadzaal Rechten- **Chair:** Gino Verleye

Tom Te Buck and Jan Kleinnijenhuis	Winning an election campaign in 140 characters with a little help from journalists
Paul Hendriks Vettehen	Citizenship in the Attention Economy: Caught in a Downward Spiral?
Tom Dobber, Damian Trilling, Natali Helberger and Claes de Vreese.	Spiraling into electoral trouble: the reciprocal relation between attitude towards political behavioral targeting and privacy concerns

## 12:15-13:30: LUNCH

**Location:** Peristilium

# Plenary session:

## *When theory meets practice: on Flanders and the Netherlands*

**Time:** 13:30-15:00

**Location:** AULA CEREMONIEZAAL - **Chair:** Stijn Joye

In collaboration with *deBuren, Vlaams-Nederlands Huis voor cultuur en debat*

Quite the same, but still different? How to best describe the cultural exchange and relationship between the Netherlands and Flanders in the context of media? Although sharing the same language and having a history of joint ownerships and mergers, both regions appear to be two media systems living apart together. Following an academic reflection on the cultural differences between the Netherlands and Flanders by **Prof. Dr. Em. Geert Hofstede**, we will engage in a debate with experts and practitioners. **Wim Vanseveren** (director of deBuren), **Hilde Van Mieghem** (Flemish actress, author and director) and **Rick De Leeuw** (Dutch writer and artist) will discuss the similarities and differences between the two regions in the field of media and culture. Journalist **Sabine Vandeputte** (VRT) will moderate the debate.

Please keep in mind that the plenary session is in **Dutch**. There is also a live streaming of the plenary in room 'Filmzaal Plateau'.



**15:00-15:30: COFFEE & TEA**

**Location:** Peristilium

## Session 2: Thursday 15:30-16:30

### Audience engagement – Journalism

**Location:** AUD A - **Chair:** Peter Neijens

Kristin Van Damme, Anissa All, Sarah Van Leuven and Lieven De Marez	Immersive journalism: an experimental study on the effect of 360° video journalism on presence and distant suffering
Kiki de Bruin, Yael de Haan and Piet Bakker	Ondergedompeld in het nieuws; naar een conceptueel model van immersieve journalistiek
Daan Wiltink, Maite Huiskamp, Paul Hendriks Vettehen, Gabi Schaap and Paul Ketelaar	Taking the Full View: How Viewers Respond to 360-degree Video News
Jeroen Naudts, Christel De Maeyer, Gert-Jan Van Egdom and Annelore Deprez	Snapchat: van puberhype tot nieuw (journalistiek) medium? Het adoptiepotentieel van Snapchat als nieuwskanaal voor Vlaamse media om jongeren te bereiken

### Populism and emotional appeals – Political Communication

**Location:** AUD B - **Chair:** Rens Vliegenthart

Jonathan van 'T Riet, G Schaap, Mariska Kleemans, Harm Veling and Sophie Lecheler	Investigating the Persuasive Effects of Anger Expression in Political News Messages
Amber Boeynaems, Christian Burgers and Elly Konijn	The Persuasive Power of Right-Wing Populist Rhetoric: How Figuratively Framed Populist Statements Affect Political Opinion
Edina Strikovic	Bikinis, Burkhas and Ballots: The effects of populist rhetoric in verbal and visual cues
Linda Bos	Moral appeals in populist times

## Group dynamics – Media Psychology

**Location:** AUD C - **Chair:** Martin Tanis

Marthe Möller, Rinaldo Kühne, Susanne Baumgartner and Jochen Peter	Exploring User Responses to Entertainment and Political Videos: An Automated Content Analysis of YouTube
Elly Konijn and Ibrahim Özkal	Playing a Shooter Game Reveals an Implicit Racial Bias: Prejudice, Reduced Empathy, and Aggression toward Racial Outgroup Member
Daniëlle Bleize, Doeschka Anschutz, Martin Tanis and Moniek Buijzen	Going along? Group characteristics as predictors of group norm conformity in young adolescents' WhatsApp groups
Camiel Beukeboom, Christian Burgers and Ursula Kamsteeg	Perceived category entitativity and label use: How social-category perceptions are reflected in language use.

## Consumer behaviour – Persuasive Communication

**Location:** AUD D - **Chair:** Tim Smits

Mirjam Lasthuizen	The development of online brand communities
Goele Aerts and Tim Smits	Increasing the suggested serving size of a packaged snack increases intake in young children
Lisa de Klerk, Ewa Maslowska, Stephan Winter, Young-Shin Lim and Theo Araujo	The device matters: Investigating the differences between mobile and non-mobile customer reviews

## The “social” network? – Media Psychology

**Location:** AUD F - **Chair:** Michel Walrave

Karen Verswijvel, Wannes Heirman, Michel Walrave and Kris Hardies	An examination of the reasons to unfriend on Facebook
Carmina Rodriguez Hidalgo, Ed Tan and Peeter Verlegh	Emotion regulation on Facebook: investigating intrapersonal and interpersonal effects from socially sharing emotions
Ilse L. Pit, Harm Veling and Johan Karremans	The Effects of Passive Social Network Site Use on Feelings of Social Connectedness
Tess van der Zanden, Maria Mos and Alexander Schouten	Language accommodation in online dating profiles: Effects of education level and type of dating site on language use

## Media and cultural policy – Media Industries & Policies

**Location:** AUD G - **Chair:** Gertjan Willems

Eline Livémont	Documentary: a blind spot in Flemish audiovisual policy?
Erik Hitters	Media policy as cultural policy; a comparative exploration of 6 European countries
Mathilde Sanders	Generalisten en specialisten in two-sided media ecosystemen

## Overcoming temptation – Health Communication

**Location:** BLAUWE ZAAL - **Chair:** Annemiek Linn

Monique C. Alblas, Saar Mollen, Marieke L. Fransen and Bas van den Putte	Seeing is eating: Visual attention for food cues on TV and unhealthy food intake among restrained and unrestrained eaters
Rinske Haverkamp, Silvia Kanters, Huriye Yaldiz and Barbara Müller	The effect of different cigarette warning labels on the attitude towards smoking in puberty
Hanneke Hendriks, Bas van den Putte, Winifred Gebhardt and Megan Moreno	Social drinking on social media: A content analysis of the social aspects of alcohol-related posts on Facebook and Instagram
Julia Emmen and Henk Westerik	De meting van pervasief smartphonegebruik

## Constructive journalism – Journalism

**Location:** RODE ZAAL - **Chair:** Piet Bakker

Hedwig de Smaele, Louis Demeyere and Kirsten Van Elsen	Constructive journalism at Flemish public broadcaster VRT: towards an operationalization of the concept of constructive journalism
Iris van Venrooij, Tobias Sachs and Mariska Kleemans	The Effects of Constructive News Reporting on Prosociality in Children
Niek Hietbrink, Liesbeth Hermans and Tineke Prins	De effecten van constructieve berichtgeving op jongeren
Liesbeth Hermans	The effects of employing constructive elements in news on Millennials' emotions and social engagement

## Customer service – Organizational Communication

**Location:** LLM-Room - **Chair:** Renee van Os

Qian Li, Menno De Jong and Joyce Karreman	Cultural Differences between Chinese and Western User Instructions: A Content Analysis of Manuals for Household Appliances
Christine Liebrecht	The usage and effectiveness of humor and humorous visuals in webcare
Charlotte van Hooijdonk, Christine Liebrecht and Lotte Willemsen	Webcare-conversations tussen Nederlandse gemeenten en burgers: een analyse van de monitoring- en responsstrategieën
Renee van Os, Daphne Hachmang, Mustafa Akpınar and Els Van der Pool	Conversational Human Voice in het OV – Een analyse van conversaties op openbare en gesloten sociale media tussen reizigers en een OV-aanbieder over een nieuwe flexibele vervoersdienst

## Sponsored content – Persuasive Communication

**Location:** Pleitlokaal - **Chair:** Karolien Poels

Margot Van Der Goot, Sharmaine Zandbergen and Eva Van Reijmersdal	What's in it for me? Practitioners' (un)willingness to use sponsorship disclosures in online sponsored content
Simone Krouwer, Karolien Poels and Steve Paulussen	Exploring readers' evaluations of native advertisements in a mobile news app
Margot Moyaert and Benjamin Johnson	Sponsored Reasons to Get Healthy: Reader Reactions to Commercial and Non-Commercial Advertorials

## Hate speech and perceptions of migration – Political Communication

**Location:** Facultaire Raadzaal Rechten - **Chair:** Joost van Spanje

Lisanne Wichgers, Laura Jacobs and Joost van Spanje	The Impact of Hate Speech Prosecution of Anti-immigrant Politicians on Citizens' Political Support
Sjifra de Leeuw, Joost van Spanje and Rachid Azrout	Tried and Trusted? Understanding the impact of hate-speech prosecution on political trust. A latent growth analysis.
Tamara Raats and Anne C. Kroon	Threat or Asset? How European News Coverage on Migrant Workers Influences Economic Perceptions of Immigration
Anne C. Kroon, Toni Van der Meer and Jeroen Jonkman	Confirming Bias without Knowing? Using Implicit and Explicit Stereotypes to Predict Selection of Biased News Content



# Session 3: Thursday 16:35-17:35

## Migration and displaced people in the news – Journalism

**Location:** AUD A - **Chair:** Pieter Maesele

David Ongenaert & Stijn Joye	Displaced people for sale. A multi-methodological research project on international refugee organizations' public communication strategies towards the Syrian and Central African displacement crises (2011-2018).
Rozane De Cock, Stefan Mertens, Ebba Sundin, Lut Lams, Valérie Mistiaen, Willem Joris and Leen d'Haenens	Refugees in the News: Comparing Belgian and Swedish Newspaper Coverage of the European Refugee Situation during Summer 2015
Roy Konings and Natascha Notten	The role of internet news in unfavorable attitudes towards refugees
Lutgard Lams	Agency and Power Roles in the Dutch and Flemish Newspaper Coverage of the Summer 2015 European Migration Issue: Comparative Analysis of De Volkskrant and De Morgen

## Social media and the public sphere – Political Communication

**Location:** AUD B - **Chair:** Linda Bos

Marijn van Klingeren, Damian Trilling and Judith Möller	Can we find our public sphere on Twitter? A comparison of public opinion and the Twittersphere during the 2016 Dutch Ukraine referendum
Anita Van Hoof, J. Kleinnijenhuis and Wouter Van Atteveldt	New news media use and perceived media performance of party leaders in an election campaign
Stephan Winter, German Neubaum, Stefan Stieglitz and Björn Ross.	#OpinionLeaders: A mixed-method study on self-perceived and observed influence of Twitter users
Daniela van Geenen, Maranke Wieringa, Piet Bakker, Erik Hekman, Mirko Tobias Schäfer and Thomas Boeschoten	'Lokalteit' in de transformatie van publieke sferen: een methodologie om lokale publieken en hun mediapraktijken op Twitter in beeld te brengen

## The interplay between emotions and online behaviour – Media Psychology

**Location:** AUD C - **Chair:** Elly Konijn

Gaëlle Ouvrein, Charlotte De Backer and Heidi Vandebosch	Online celebrity aggression: A combination of low empathy and high moral disengagement? The relationship between empathy and moral disengagement and adolescents' online celebrity aggression
Stefan Bernritter, Anniek Eigenraam, Dian de Vries and Peeter Verlegh	I am not what I like: endorsing brands on social media affects consumers' self-evaluation
Ewa Miedzobrodzka, Elly Konijn and Lydia Krabbendam	Watch out What You Watch. Higher Exposure to Antisocial Media Content Relates to Less Accurate Emotion Recognition in Adolescent Boys
Emmelyn Croes and Marjolijn Antheunis	The Difference in Perceived Intimacy and Quality of Daily Online and Offline Interactions Between Existing Social Ties

## Advertising literacy I – Persuasive Communication

**Location:** AUD D - **Chair:** Liselot Hudders

Steffi De Jans, Ini Vanwesenbeeck, Veroline Cauberghe, Liselot Hudders, Esther Rozendaal and Eva van Reijmersdal	The Development and Testing of a "Child-Proof" Advertising Disclosure to Disclose Embedded Advertising to Children
Zeph M. C. van Berlo, Eva A. van Reijmersdal and Esther Rozendaal	Reclamewijsheid in the pocket: De rol van smartphone attachment bij reclamewijsheidactivatie door mobiele advergames
Suzanna Oprea, Nadina Bricic and Ini Vanwesenbeeck	Linking Children's Advertising Susceptibility to Life Course Events
Siana Petrova, Suzanna Oprea and Esther Rozendaal	Investigating the Unintended Effects of Television Advertising among Children in Former-Soviet Bulgaria

## Media and well-being – Media Psychology

**Location:** AUD F - **Chair:** Kathleen Beullens

Tijs Portegies, Simone de Droog and Lotte Willemsen	The Fear of Missing Out; Can We Live Without the Smartphone?
Vittoria Franchina, Mariek Vanden Abeele, Tony Van Rooij, Gianluca Lo Coco and Lieven De Marez	Fear of Missing Out as a Predictor of Problematic Social Media Use and Phubbing Behavior Among Flemish Adolescents
Orpha de Lenne, Laura Vandenbosch, Jolien Trekels, Kathrin Karsay and Steven Eggermont	Living the Ideal Life on Social Media: The Role of the Internalization of Societal Ideals in the Relationship between Social Media Use and Mental Well-being
Sara Erreygers, Heidi Vandebosch, Elfi Baillien, Ivana Vranjes and Hans De Witte	It's Been a Hard Days' Night: Spillover and Crossover in Families of Emotional Strain and its Effect on Online Behavior

## Fashion, sexuality and identity – Popular Communication

**Location:** AUD G - **Chair:** Stijn Reijnders

Burcu Korkmazer, Sander De Ridder and Sofie Van Bauwel	Representing Youth, Sexting and Digital media. A textual analysis into Northern Belgian print media
Ana Sofia Pereira Caldeira	“Shop it. Wear it. 'Gram it.”: A textual analysis of women's glossy fashion magazines and their representations of femininity in the context of its intertextual relationship with Instagram
Marlies Debrael, Kevin Smets, Leen d'Haenens and Hanne Vandenberghe	Het modellenbeleid van de Vlaamse vrouwenmagazines: Een ethische benadering
Jolanda Veldhuis, Nadia Bij de Vaate, Jessica Alleva, Micha Keijer and Elly A. Konijn	How Selfies Connect to the Self in Young Females: Relating Selfie-Behaviors, Body Image, and Well-Being

## Mediated health interactions – Health Communication

**Location:** BLAUWE ZAAL - **Chair:** Peter Neijens

Toni van der Meer and Yan Jin	Seeking Formula for Misinformation Treatment in Public Health Crises: The Effects of Corrective Information Type and Source
Roel Lutkenhaus, Jeroen Jansz and Martine Bouman	Analyzing Conversation Networks on Vaccination. Identifying Communities, Narratives, and Social Influencers for Audience Engagement
Debby Damen, Marije Van Amelsvoort, Per van der Wijst and Emiel Kraemer	You versus Me: The Effect of Stimulated Attention to Another's Different Point of View On Perspective-Taking
Rena Zendedel, Barbara Schouten, Julia van Weert and Bas van den Putte	Which roles do informal interpreters perform in interpreter-mediated medical interactions?

## News consumption and citizenship – Journalism

**Location:** RODE ZAAL - **Chair:** Sarah Van Leuven

Annelore Deprez, Lotte Vermeulen, Jeroen Naudts and Clio Janssens	"Is het echt waar?" Nieuwswijsheid en factchecken als katalysator voor kritisch burgerschap
Cristina Monzer, Judith Moeller, Joyce Neys and Natali Helberger	Who has control and who is responsible? Implications of news personalization from the user perspective
Mark Boukes, Alyt Damstra and Rens Vliegthart.	Economic news and consumer confidence: How media dependency theory explains the effects on economic perceptions
Hanne Vandenberghe, Leen D'Haenens and Baldwin Van Gorp	Kijken vrouwen en mannen anders televisienieuws?

## Internal communication – Organizational Communication

**Location:** LLM-Room - **Chair:** Jantien Van Berkel

Jantien van Berkel and Marianne Starren	Does culture matter for the association between managers' communication style and employees' well-being and safety at work? A cross-sectional study from employees' perspective
Bram Hendrawan and Marjon Elshof	Een onderzoek naar de verbinding tussen onderwijs en beroepenveld op het gebied van interne communicatie in Nederland
Martine Van Selm and Anne Cornelia Kroon	(Meta-)stereotypes of older workers: Towards a communication intervention aimed at countering age-prejudice at the workplace
Alain Hong, Juliette Schaafsma and Per van der Wijst	Women's and Men's Willingness to Lead: The Role of Positive Feedback

## Personalised advertising/communication – Persuasive Communication

**Location:** Pleitlokaal - **Chair:** Kristien Daems

Joanna Strycharz, Guda van Noort, Edith Smit and Natali Helberger	Understanding the attitude towards Personalized Marketing Communication: Relation between knowledge, privacy concern and resignation
Kristien Daems and Freya De Keyzer	The moderating effect of age and an advertising cue on the relationship between personalized advertising on persuasion knowledge and purchase intention in children and teenagers
Freya De Keyzer, Guda van Noort and Sanne Kruikemeier	Tipping point of personalization: Consumer responses to personalized advertising in different online contexts mediated by human perceptions of the brand
Minh Hao Nguyen, Nadine Bol and Mia L. Lustria	Putting the User in Control: A Model Examining User-Initiated Message Tailoring Effects

## Coping and resisting digital media – Media Psychology

**Location:** Facultaire Raadzaal Rechten - **Chair:** Koen Ponnet

Lotte Vermeulen, Annelore Deprez and Vicky Franssen	24/7: Measuring and Preventing Digital Stress Among Flemish Employees in the Public Sector
Bart Vanhaelewyn, Ralf De Wolf and Sarah Anrijs	Finding balance in a mobile media life. Exploring medium-related, content-related and personal digital skills among young adults and families
Niklas Johannes, Harm Veling, Thijs Verwijmeren and Moniek Buijzen	Hard to Resist? The Effect of Smartphone Vigilance on Response Inhibition
Jie Du, Guido van Koningsbruggen and Peter Kerkhof	Spontaneous Approach Reactions to Social Media Cues

## Social programme

**Location:** De Oude Vismijn (Rekelingestraat 5, 9000 Gent)

**19.00**            **Welcome drinks and snacks**

**19.30-22.45**   **Award ceremony (chair: Jeroen Jansz) and walking dinner**

**22.45-02.00**   **Party**

**Friday 9 February 2018**

## **NeFCA Divisions Representatives Meeting 8:30-9:30**

**Location:** Facultaire Raadzaal Rechten

### **Session 4: Friday 9:30-10:30**

**Media and family - Media psychology**

**Location:** AUD A - **Chair:** Heidi Vandebosch

Ine Beyens and Jessica Piotrowski	Developmental Trajectories of Parental Media Mediation Across Childhood
Peter Nikken	Using media technology as a pacifier: Relationships with parent's confidence in child raising
Sara Nelissen and Jan Van den Bulck	The child effect and family media use in a representative sample of emerging adolescents.
Sara Pabian and Heidi Vandebosch	A Short-Term Longitudinal Investigation of the Effectiveness and Determinants of Seeking Support Among Adolescent Victims of Cyberbullying

## Selective exposure to political information - Political communication

**Location:** AUD B - **Chair:** Frederik De Grove

Michael Hameleers and Toni Van der Meer	Misinformation and polarization in a high-choice media environment: Can fact-checkers effectively discredit misinformation?
Tom Powell, Toni van der Meer and Carlos Brenes Peralta	Picture power? The contribution of news visuals to politically motivated selective exposure
Benjamin Johnson, Marieke Heijnen, Lotte Smits and Caitrina Van Veen	Selective Exposure and Selective Sharing on Social Media: Opinion Climates, Involvement, and Effects
Marquart Franziska, Andreas Goldberg, Erika van Elsas, Anna Brosius and Claes de Vreese	It's EU choice. Selective Exposure to and Effects of Media Coverage on European Union Attitudes

## Online Romantic Relationships I - Media psychology

**Location:** AUD C - **Chair:** Peter Kerkhof

Monique Pollmann, Erin Crockett and Mariek Vanden Abeele	Communicating via FtF and CMC in romantic relationships. Do both contribute to more understanding?
Joris Van Ouytsel, Koen Ponnet and Michel Walrave	Teenagers' perspectives on how digital media can elicit jealousy, conflict and monitoring behaviors in their romantic relationships
Cherrie Joy Billede, Peter Kerkhof and Catrin Finkenauer	Facebook Use in Long Distance and Geographically Close Romantic Relationships: A Double-Edged Sword?
Laurens Wittevronghel, Orpha de Lenne, Steven Eggermont and Laura Vandenbosch	An Explanatory Model on the Relationships between Social Media Use and Romantic Relationship Commitment



## Advertising literacy II - Persuasive communication

**Location:** AUD D - **Chair:** Liselot Hudders

Sophia van Dam and Eva Van Reijmersdal	Mapping out adolescents' persuasion knowledge, perceptions and responses with regard to online sponsored videos
Glen Joris, Karolien Poels and Peter Mechant	Ad blockers onder de loep: waarom gebruiken jongeren en jongvolwassenen nieuwe geautomatiseerde vormen van reclamevermijding?
Brahim Zarouali, Karolien Poels, Koen Ponnet and Michel Walrave	Disclosing advertising on social networking sites: Explaining how and when a heuristic-based disclosure empowers adolescents through descriptive norms
Rhianne Hoek, Esther Rozendaal and Moniek Buijzen	Word categorization: an indirect measure of advertising literacy activation?

## Gaming and society - Media psychology

**Location:** AUD F - **Chair:** Laura Herrewijn

Lars de Wildt, Cindy Krassen and Stef Aupers	Follow the Leader: the Emergence of Organizational Structures in Online Digital Gaming
Rob van Roy, Sara Santens, Jan Derboven and Bieke Zaman	Turning Gamification Inside Out: Exploring the Negative Consequences of Using a Digital Gamified Learning Platform
Ruud Jacobs, Stefan Werning, Jeroen Jansz and Julia Kneer	Procedural Arguments of Persuasive Games: An Elaboration Likelihood Perspective
Jeroen Lemmens and Sindy Sumter	Fear and loathing in VR: The effects of immersive gaming on fear, aggravation and enjoyment

## Television industry and production - Popular communication

**Location:** AUD G - **Chair:** Stijn Reijnders

Susan Vertoont and Jonathan Ookens	Producing television and disability - An inquiry into the discourses of the production team on the making of 'Tytgat Chocolat'
Tonny Krijnen	Mondialisering weerstaan - reterritorialisering in Utopia
Eline Brussee, Guy Laban and Chamoetal Zeidler	Binge-watching (Netflix) product placements: A content analysis on product placements in Netflix originals vs. non-Netflix originals, and drama vs. comedy shows
Jolien van Keulen	Ontwikkelaars versus Adapters; Verschuivingen in Centrum en Periferie in de Transnationale Televisieproductie-industrie?

## Food and health - Health communication

**Location:** BLAUWE ZAAL - **Chair:** Heidi Vandebosch

Sanne Raghoobar, Sofie van Rongen, Rico Lie and Emely de Vet	Exploring how physical cues in food environments communicate social norms: a photo study
Eline Smit, Chamoetal Zeidler and Hein de Vries	You should or you could eat more vegetables? Identifying the most autonomy-supportive message frame in online health communication
L. Nynke van der Laan, Esther K. Papias, Angelique Ly and Paul A. M. Smeets	How health goal priming promotes healthy food choice: a virtual reality fMRI study
Lelia Samson and Moniek Buijzen	The secret parents and health campaigners want to know: How sensory and social appeals can be used to effectively promote healthy foods

## News production - Journalism

**Location:** RODE ZAAL - **Chair:** Kathleen Beckers

Sara De Vuyst	Cracking the coding ceiling. A qualitative study on gender issues in data journalism.
Els Diekerhof	Acceleratie en betrouwbaarheid in journalistieke informatieverzameling praktijken
Piet Bakker	Internetjournalistiek in de praktijk: participatie, tools en genres
Danielle Raeijmaekers and Pieter Maesele	Eenmaal, andermaal, verkocht? Mediapluralisme en de overgang van een verzuild naar een commercieel krantenlandschap (Vlaanderen, 1960-2014)

## Participatory communication - Organizational communication

**Location:** LLM-ROOM - **Chair:** Carla Roos

Noelle Aarts and Ann Van Herzele	The power of words - how conflicts over wildlife comeback in Europe are intensified through rational argumentation
Christine Bleijenberg, Jonas Moons, Noelle Aarts and Reint Jan Renes	Het spel of de knickers? Een verkenning van het fair proces effect bij deelnemers aan burgerparticipatie.
Carla Roos, Tom Postmes and Namkje Koudenburg	The Differences between Online and Offline Communication
Jonas De Meulenaere and Koen Ponnet	Discursive community construction through collaborative digital neighborhood storytelling

## Sensory advertising - Persuasive communication

**Location:** Pleitlokaal - **Chair:** Annemarie Nanne

Ilona Plug, Renske van Enschoot, Joost Schilperoord and Neil Cohn	Butterflies And Bananas. An experimental study into the effects of (a)symmetry, order, and context on the interpretation of visually and verbally presented juxtaposed entities.
Melanie de Looper, Olga Damman, Ellen Smets, Danielle Timmermans and Julia van Weert	Adapting Online Decision Aids to Older Cancer Patients' Needs: Effects of Audiovisual and Narrative information on Satisfaction, Information Recall and Informed Decision Making
Annemarie Nanne, Marjolijn Antheunis, Guda van Noort, Sander Wubben and Eric Postma	Using machine learning to explore the characteristics of visual brand-related User Generated Content

## Privacy and cybersecurity - Media psychology

**Location:** Filmzaal Plateau - **Chair:** Ralf De Wolf

Sophie Boerman, Sanne Kruikemeier and Frederik Zuiderveen Borgesius	Deleting cookies to protect online privacy: a panel study into protection motivation
Nadine Bol, Tobias Dienlin, Sanne Kruikemeier, Marijn Sax, Sophie Boerman, Joanna Strycharz, Natali Helberger and Claes De Vreese	Using Privacy Calculus Theory to Understand the Effects of Personalization: Analyzing Self-Disclosure Across Health, News, and Commerce Contexts
Giulia Ranzini and Ivar Vermeulen	Sharing AND Caring: Exploring Users' Privacy Concerns in the Sharing Economy.
Lies De Kimpe, Michel Walrave, Pieter Verdegem and Koen Ponnet	In cybersecurity knowledge we trust: the relationship between subjective knowledge, internet trust and protection motivation in a cybercrime context

## 10:30-10:55: COFFEE & TEA

**Served at two locations: Peristilium and meeting room of Law Faculty (next to room 'Pleitlokaal')**

# Session 5: Friday 10:55-11:55

## Future research agendas – Interdisciplinary session

**Location:** AUD B - **Chair:** Damian Trilling

Jelle Boumans and Damian Trilling	Automatische inhoudsanalyse van Nederlandstalige data: Een overzicht en onderzoeksagenda
Barbara Müller, Xin Gao, Sari Nijssen and Tom Damen	Blurring Human-Machine Distinctions: How human appearance and mind attribution relate to the perceived danger of robots.
Bert Vandenberghe and Jan Derboven	Possible futures in healthcare: discussing future home care scheduling technology through design fiction
Britta C. Brugman, Christian Burgers and Barbara Vis.	The Effects of Metaphorical Frames on Political Attitudes: A Meta-Analysis

## The Influence of Social Media on Acculturation and Adaptation of International Migrants - Panel

**Location:** AUD C - **Chair:** Joep Hofhuis

Anne van Eldik and Jeroen Jansz	Settling in using Social Media: The role of social media during international students' freshmen year in the Netherlands
Cherrie Joy Billedo, Peter Kerkhof, Catrin Finkenauer and Harry Ganzeboom	The Roles of Facebook and In-person Communications in International Student Sojourners' Perception of Social Support and Psychological Adjustment
Joep Hofhuis, Katja Hanke and Tessa Rutten	The influence of Social Network Sites on Acculturation of Short-term International Sojourners
Alexander Dhoest	Digital (dis)connectivity among gay refugees in Belgium

## Worlds of Imagination: The Communication Flows and Transcultural Exchanges of Film Tourism - Panel

**Location:** AUD D - **Chair:** Stijn Reijnders

Apoorva Nanjangud	Bollywood Tourism amongst the Twice-Migrant Hindustani Diaspora in the Netherlands
Débora Póvoa	"I Love the Favela": Favela Consumption through telenovela Tourism in Brazil
Emiel Martens	'You've Got the Production, We've Got the Location': Towards A Jamaican Film Tourism Industry?
Henry Chow	Searching for 'K-drama Place': Tracing and Sharing Film Tourism Locations with Online Mapping and Social Media Platforms
Rosa Schiavone	Trainspotting's Edinburgh: Constructing Local and National Identity in Scottish Film Tourism

## Young Scholars Network: Successfully Stepping into the Labour Market after a PhD - Panel

**Starts at 10:45!**

**Location:** Filmzaal Plateau

What are the tips & tricks, do's & don'ts to successfully enter the job market after the PhD? What are the perceived obstacles when leaving academia and how to overcome them? Professional job coach **Aina Astudillo Fernandez** (PhD, *Focus Research - Objectif Recherche ASBL*) and recently graduated PhD student **Rebeca De Dobbelaer** (PhD, *OMCollective*) will provide some interesting and useful insights into that mysterious life after the PhD by drawing on their own experiences of searching a new job in- and outside academia. After the session, there will be ample time to ask your questions and further discuss the topic!

# Session 6: Friday 12:00-13:00

## Media effects and underlying processes - Media psychology

**Location:** AUD A - **Chair:** Suzanna Opree

Rinaldo Kühne and Suzanna J. Opree	The Longitudinal Relationships Between Reality TV Viewing and Involvement
Liese Exelmans, Leonard Reinecke, Adrian Meier and Jan Van den Bulck	The Relationship between Procrastinatory Television Viewing and Sleep Quality: Drivers and Underlying Mechanisms
Neele Schröder and Kneer Julia	Characters as Friends: Exploring Influences of Media Interactivity on Parasocial Relationships
Karin Fikkers and Jessica Piotrowski	Investigating Individual Differences in Youths' Cognitive, Emotional, and Arousal Responses to Entertainment

## Agenda setting - Political communication

**Location:** AUD B - **Chair:** Rens Vliegenthart

Rens Vliegenthart and Alyt Damstra	Parliamentary Questions, Newspaper Coverage and Consumer Confidence: The Moderating Role of Crisis Severity
Felicia Loecherbach and Damian Trilling	It Takes Three to Tango - The Interplay of Political Press Releases, Facebook and Press Coverage in the Netherlands
Maartje Harmelink, Irene Kelder, Annette Klarenbeek and Petra Sneijder	"Handen af van onze prachtige eilanden!" - Een discursieve analyse van het gesprek over de mogelijke gaswinning op Terschelling
Alyt Damstra, Mark Boukes and Rens Vliegenthart	The political consequences of economic news: A panel data study of the impact of economic news and economic perceptions on government support

## Online Romantic Relationships II - Media psychology

**Location:** AUD C - **Chair:** Mariek Vanden Abeele

Kaatje Boury, Bas Baccarne and Mariek Vanden Abeele	De smartphone, je liefdesconcurrent? De modererende rol van hechtstijl in de relaties tussen partner phubbing, conflict over telefoongebruik en relatietevredenheid
Laura Vandenbosch, Sindy Sumter and Lara Schreurs	Online Dating Apps and Willingness to Sext: The Explanatory Role of the Prototype/Willingness Model
Jolien Trekels and Steven Eggermont	Media Exposure and Adolescents' Sexualized Online Presentation: Internalization of Appearance Ideals as a Mechanism Encouraging and Inhibiting Sexualization
Lara Schreurs, Laura Vandenbosch and Sindy Sumter	Are Tinder, Grindr and other geo-social dating applications facilitating both hookups and romantic relationships? A cross-sectional study on emerging adults' casual and committed sexual relationships with dating app matches

## Immersion or intrusion? - Persuasive communication

**Location:** AUD D - **Chair:** Niklas Johannes

Rowan Daneels, Tom Boesten and Joyce Koeman	How 360° videos turn things around in event marketing: the case of immersion in Tomorrowland promotions
Anneroos R. Smink, Guda Van Noort, Eva A. Van Reijmersdal and Peter C. Neijens	Augmenting your own face or your peer's face with virtual branded content: To what extent do social use characteristics of Augmented Reality apps affect brand responses?
Stephanie Van Hove, Anissa All and Lieven De Marez	How to (not) nudge customers? Methodological insights from a situated eye-tracking study on the intrusiveness of a location-based shopping assistant in a supermarket
Casper van Teffelen and Niklas Johannes	Cognitive miserliness, habitual recommender system reliance, and human expertise: The Netflix case



## Gaming communities - Media psychology

**Location:** AUD F - **Chair:** Laura Herrewijn

Pieter Van Den Heede, Kees Ribbens and Jeroen Jansz	Engaging in ludic war in the post-Clausewitzian age. Call of Duty and the depiction of 20th/21st-century violent conflict through digital entertainment games.
Cindy Krassen and Stef Aupers	Games of Social Control: A Sociological Study of 'Addiction' to Massively Multiplayer Online Role-Playing Games
Iulia Coanda and Stef Aupers	Mechanisms of disclosure: a socio-technical perspective of sociality in Massively Multiplayer Online Role Playing Video Games
Christine Cook, Rianne Conijn, Marjolijn Antheunis and Juliette Schaafsma	For whom the gamer trolls: An empirical model trolling in the online gaming context

## Audience engagement - Media industries and policies

**Location:** AUD G - **Chair:** Peter Neijens

Erik Hekman	Measuring Audience Engagement with Media Content through Second Screen Interaction Data
Ruben Vandenplas and Ike Picone	Revisiting Media Repertoires
Fabiënne Rauwers, Peter Neijens and Hilde Voorveld	How External and Internal Communication Features Affect Readers' Attitudes towards Digital Magazines
Lam Van Luong and Mariek M. P. Vanden Abeele	The associations between parental fears, child independent mobility, remote parenting practices and beliefs about location-tracking technologies among Dutch and Vietnamese parents of children aged 8-14 years: An exploratory survey study

## mHealth and iHealth - Health communication

**Location:** BLAUWE ZAAL - **Chair:** Julia van Weert

Niels Bibert, David Geerts and Bieke Zaman	Designing mHealth apps as a motivating aid for students' dietary decision making: The case of Self-Determination Theory in a Human-Centered Design process
Roos Voorend and Jan Derboven	Best Practices in Design of Mobile Health Behavior Interventions Based on Behavioral Theory
Remco Sanders, Annemiek Linn, Theo Araujo, Rens Vliegenthart, Mies van Eenbergen and Julia van Weert	Different Platforms for Different Patients' Needs: Automatic Content Analysis on Online Health Information for Cancer Patient
Frans Folkvord	The effect of a serious health game on food intake among young children: an experimental study.

## Framing research - Journalism

**Location:** RODE ZAAL - **Chair:** Annelore Deprez

Ellen Droog, Christian Burgers and Kerk F. Kee.	Writing about Internet 2.0: Metaphors of Cyberinfrastructure in News Discourse
Eoin Hennessy and Damian Trilling	"A Question About Life": An Analysis of Irish Media's Stance on the 8th Amendment
Marie Figoureux and Baldwin Van Gorp	Radicalization, what is it all about? The use of frames and counter-frames in the Belgian news media
Judith Knuvers and Pieter Maesele	Google to frame? Onderzoek naar de framing van online privacy-schending door Google in mainstream media en alternatieve media

## Communicating in difficult times - Organizational communication

**Location:** LLM-ROOM - **Chair:** Per Van Der Wijst

Yijing Wang and Noud Leeflang	Bolstering in an Organizational Crisis – Puffery or enlightening?
Hannelore Crijns, Liselot Hudders and Verolien Cauberghe	Belgium in shock: insights from a content analysis of stakeholders' tweets during the terroristic attacks in Brussels
Mélodine Sommier	Constructing symbolic boundaries in the aftermaths of terrorist attacks: An in-depth analysis of Facebook user's comments following the Paris attacks in November 2015
Maria Mos and Per Van Der Wijst	Risky choice framing in foreign languages

## Media and porn - Media psychology

**Location:** Pleitlokaal - **Chair:** Frederik Dhaenens

Marleen J.E. Klaassen, Johanna M.F. van Oosten and Jochen Peter	Adolescents' use of Internet pornography and sexual attitudes: The role of content, resistance, and hypergender orientation
Marina F. Thomas and Lelia Samson	The Influence of a Porn Literacy Intervention on Beliefs and Attitudes about Sexuality
Johanna van Oosten, Laura Vandenbosch and Jochen Peter	Exposure to Online Pornography and Notions of Women as Sex Objects Predict Non-Consensual Forwarding of Sexts among Youth
Laurens Vangeel, Laura Vandenbosch and Steven Eggermont	Music Television and Online Pornography's Associations with Sexual Stereotypes: A Long-Term Panel Study in Adolescence and Emerging Adulthood

## Online trust - Media psychology

**Location:** Facultaire Raadzaal Rechten - **Chair:** Peter Mechant

Jasper de Vries, Karin Peters, Severine van Bommel and Kai Chung	Trust on a distance; Investigating interpersonal trust in cooperation with limited physical interaction
Maarten Ter Huurne and Amber Ronteltap	One Happy Family? The Influence of Sense of Community on Trust in the Sharing Economy
Ivar Vermeulen	How information from distrusted sources affects our attitudes
Lara Hallam, Charlotte J.S. De Backer and Michel Walrave	Taking online dating offline: Predicting Individuals' Online Dating Behaviour Through Trust Levels

## 13:00-14:00: LUNCH

**Location:** Peristilium

## 14:00-15:00: General Assembly NeFCA

**Location:** AUD C - **Chair:** Jeroen Jansz